

March 2023

## **Technologies and trends shaping the future of converting: ICE Europe 2023 opens in Munich**

**From 14 to 16 March 2023, industry professionals will gather for the 13<sup>th</sup> International Converting Exhibition in Munich, Germany. With a total exhibition space of 8,700 square metres net and some 340 exhibitors from 21 countries, this year's ICE Europe is set to continue its success as the industry's favourite market place for pioneering innovation and profitable business opportunities. Visitors can also look forward to meeting the new winners of the prestigious ICE Awards and enjoy additional access to CCE International and the popular InPrint Munich conference, co-located just yards away – a unique offering for the converting, paper and print industry and the various markets they serve.**

With the pioneering spirit of spring in the air, there couldn't be a better time to open the world's leading exhibition for the converting industry, ICE Europe 2023. Leading brands and innovators present their very latest machinery, systems, accessories and services for the finishing and processing of flexible, web-based materials, such as paper, film, foil and nonwovens. A powerful sourcing and networking platform, ICE Europe invites the manufacturing industries to explore and create new opportunities and markets through the use of converting technology. Advanced automation, improved connectivity and collaboration, optimised branding and customisation, and a profound demand for sustainable production and consumption are just some of the ongoing trends that attract high levels of innovation, interest, and investment.

### **Buyer-oriented format with live demonstrations and personal exchange**

The show covers converting applications in a wide range of industries, including packaging, paper and print, medical and pharma, chemicals, plastics, textiles, automotive, aviation, engineering, food and beverages, electronics and consumer goods. To help buyers engage with innovation, the show boosts live demonstrations, networking opportunities and the sharing of professional expertise. "ICE Europe is the only trade show format that presents converting topics in such a compact, focused way whilst catering for a wide scope of manufacturing industries", explains Patrick Herman, Event Director of the Converting, Paper and Print Events, on behalf of RX. "Visitors are able to dive right into the technical side of things. They will meet peers, technology providers and thought-leaders from across the industries to discuss and identify suitable solutions for their business."

### **Strong exhibitor line-up of leading brands**

Visitors looking for customised products or processing solutions can draw on a diverse range of tech suppliers from all over the world. Leading exhibiting brands include: Erhardt + Leimer, Kroenert, NDC Technologies, Olbrich / Polytype, PSA Technology, BST, Dr. Hönle, Jagenberg Group, Kongskilde Industrieteknik, Neuenhauser Maschinenbau, Siemens, CMC Cevenini, Bimec, Cavalleri, Valmet, Scantech, New Era Converting Machinery, Davis-Standard, and many more.

Exhibits cover the entire spectrum of converting and processing, including coating, laminating, drying, curing, pre-treatment, slitting, rewinding, flexographic and rotogravure printing, finishing, toll coating, film extrusion, and quality control and measurement. The show also features related accessories, materials and services, such as factory management, waste removal, recycling, or retrofitting machines.

The ICE Europe website provides a useful [Online Exhibitor List](#) and [Online Show Preview](#) to help attendees find the companies and products most relevant to them.

### **ICE Awards Ceremony: Winner announcement**

The prestigious ICE Awards celebrate the achievements of the many inventors, pioneers and change-makers amongst the ICE Europe exhibitors.

The 2023 competition received more than 30 entries from a wide spectrum of start-ups and leading brands. Awardees have been selected via online voting in the following categories: *Digital Converting Solutions*, *Sustainable Products and Converting Processes*, and *Efficient Production Solutions*. The three winners will be announced at the **Official ICE Awards Ceremony** on the first show day, Tuesday, 14th March 2023, 15:30 PM, in Hall A5, Stand 1634. All registered exhibitors and visitors are invited to attend.

### **Tickets and registration**

Visitors can register via the [Online Ticket Shop](#) and benefit from a reduced price when purchasing their ticket in advance. Day tickets cost €30 online or €44 on-site; season tickets cost €40 online or €58 on-site. For smooth entry, visitors are advised to print out their e-ticket or download their mobile ticket prior to the show.

### **Co-located events: Additional opportunities in walking distance**

ICE Europe will take place parallel to [CCE International](#), Europe's key event for the corrugated and folding carton industry which also features content of [InPrint Munich](#) with its popular conference programme on print applications in the industrial production sector. Industry professionals will benefit from a breadth of technical solutions and increased synergies between suppliers. ICE Europe ticketholders enjoy full access to CCE International and InPrint Munich plus all supporting programmes.

### **Venue, opening times and travel info**

ICE Europe 2023 takes place in halls A5 and A6 at the Munich Trade Fair Centre in Germany. CCE International, including InPrint Munich, is co-located just opposite in hall B6. Access to the exhibition halls is via Entrance East. Please visit our [Online Travel Hub](#) for further information on transport and accommodation. Show opening hours are from 9:00 AM to 17:00 PM on Tuesday, 14 March, and Wednesday, 15 March 2023, and from 9:00 AM to 16:00 PM on Thursday, 16 March 2023.

For updates and further information, please visit [www.ice-x.com/europe](http://www.ice-x.com/europe).

### **ENDS**

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### **About RX**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of [RELX](#), a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)