

February 2023

## **ICE Europe 2023 reveals the future of the converting industry**

**From 14 – 16 March 2023 the converting community will meet for the 13<sup>th</sup> International Converting Exhibition in Munich, Germany. This key industry event offers contemporary expertise revolving around bespoke product and processing solutions, investment opportunities, and much more. With the show approaching fast visitors can expect a strong exhibitor line-up, the latest technology and industry trends. Once again, best practice and outstanding performances will be honoured with the prestigious ICE Awards.**

ICE Europe continues to remain the crucial hot spot that brings key industry players together. As the world's leading exhibition for the conversion of flexible and web-based materials, ICE Europe covers crucial topics, such as efficiency, productivity, automation, digitalisation, and sustainability. Live demonstrations of new machines and systems and the technical in-person discussions that arise at the ICE Europe stands revolve around tackling the current challenges and finding common solutions. The special blend accentuates why ICE Europe provides an excellent platform for the converting community in this highly dynamic industry sector.

With the start of the new year, the converting industry is one step closer to ICE Europe 2023: "Industry experts can start looking forward to the next ICE Europe in March. The show continues to attract key players, such as Kroenert, OLBRICH, Davis-Standard, Erhardt+Leimer, Jagenberg Group, Converting Machinery Cevenini, BST Group, Guidolin Giroto– just to name a few. We can't wait for our exhibitors to showcase their latest products and innovations!" states Patrick Herman, Event Director of the Converting, Paper and Print Events, on behalf of RX. The exhibition attracts converting experts from a wide range of sectors, including packaging, printing, plastics, textiles and nonwovens, paper, engineering, chemical, medical and pharma, automotive, aviation, food and electronics.

### **ICE Awards – Eagerly awaited by the converting industry**

Once again, the prestigious ICE Awards will be presented at ICE Europe to honour exhibiting companies for best practice, innovations, excellence and outstanding performances. Over 30 entries have been submitted in the following categories: 'Digital Converting Solutions', 'Sustainable Products and Converting Processes', and 'Efficient Production Solutions'. Industry experts can cast their vote up until 21 February 2023 for their contender. The ICE Awards ceremony will take place on the first day of the show. More information about the ICE Awards and the voting can be found at <https://www.ice-x.com/en-gb/about.html>.

## **Exhibitors and products at this year's show**

Both the ICE Europe Exhibitor List tool and the Online Show Preview with detailed information on the many exhibitors and products are regularly updated and available at [www.ice-x.com](http://www.ice-x.com). The Exhibitor List tool helps users effectively prepare for their visit by finding the companies and products most relevant to them. The Online Show Preview provides an overview of the wide variety of innovations, technologies and systems on display at the event.

## **Important Visitor Information**

Registration is now open and visitors are able to get their ticket in the [Online Ticket Shop](#). Day tickets are available for €30 online and €44 on-site, season tickets are available for €40 online and €58 on-site. For a smooth entry at ICE Europe 2023 it is advised to print e-tickets or download mobile tickets ahead of time when purchasing online. Attendees can benefit from increased opportunities and synergies as ICE Europe will take place parallel to [CCE International](#), Europe's key event for the corrugated and folding carton industry, which also incorporates the offerings of [InPrint Munich](#). The ICE Europe ticket will be valid for the co-located show CCE International, including InPrint Munich.

Attendees can attend ICE Europe 2023 in hall A5 and A6, while CCE International, including InPrint Munich, will take place in hall B6 at the Munich Trade Fair Centre in Germany. The shows will be open on Tuesday, 14 March 2023, and Wednesday, 15 March 2023, from 9.00 – 17.00 and on Thursday, 16 March 2023, from 9.00 – 16.00. Travel arrangements, such as transportation, hotels, and accommodations can be found at <https://www.ice-x.com/en-gb/visit/travel-info.html>.

## **ENDS**

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### **About RX**

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of [RELX](#), a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)