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ICE Europe 2025: Technology Driven, Individually Tailored, Sustainably Forward

Energised by the previous industry convergence, which witnessed a staggering 30% surge in visitor numbers, ICE Europe is set to return from 11 – 13 March 2025, in the dynamic city of Munich, Germany. Cementing its status as the unparalleled exhibition in its market, the 14th International Converting Exhibition promises to unveil a torrent of cutting-edge expertise on tailored product and processing solutions, enticing investment opportunities, and groundbreaking developments. 70% of the floorspace for ICE Europe 2025 is already spoken for, underscoring its role as a pivotal hub for converting industry innovations and unmissable networking opportunities across diverse sectors.

As the only gathering of its kind, ICE Europe draws specialists from diverse sectors such as packaging, printing, plastics, engineering, and medical fields. Industry experts worldwide converge to exchange insights and explore business prospects in the presence of a specialised international audience. With over 70% of the floorspace already reserved and booked, ICE Europe is shaping up as a dynamic showcase of converting industry innovations in 2025. By staying attuned to the industry's pulse, ICE Europe continues to stay ahead of the curve, delivering unmatched value to its loyal audience and surpassing expectations as a premier platform for industry insights and advancements.

“As we approach the upcoming edition of the show, preparations are well underway. We are really looking forward to offering the converting community a platform once again that unites all key industry players in this highly dynamic sector in 2025. Despite the considerable time still remaining until the exhibition doors open again, the fact that over three quarters of the floorspace are already booked speaks volumes about the remarkable anticipation and demand for this show”, states Patrick Herman, Event Director of the Converting, Paper and Print Events, on behalf of RX.

At the forefront of the global exhibition scene, ICE Europe stands as the premier event for the transformation of flexible and web-based materials. Essential themes such as efficiency, productivity, automation, digitalisation, and sustainability, reflect the industry's ever-evolving landscape. Fuelled by the escalating demand for sustainable production and utilisation, the sector experiences a continual drive for innovation, interest, and strategic investments. Through live demonstrations unveiling cutting-edge machinery and systems, coupled with engaging on-site discussions, ICE Europe serves as a vital platform. Here, the converting community converges to tackle prevailing challenges collectively and explore shared solutions, ensuring that they remain at the forefront of sustainable practices, innovation adoption, and up-to-the-minute trends.

Exhibitors of the 14th Show Edition and Online Reservations

The ICE Europe Exhibitor List tool, with detailed information on the many exhibitors and products, is live and regularly updated. The Exhibitor List tool helps users effectively prepare for their visit by finding the companies and products most relevant to them. Suppliers of machinery and equipment for the conversion of flexible, web-based materials, such as Kroenert GmbH, Jagenberg Group, Guidolin Giroto, Imesa, Erhardt + Leimer, Davis Standard, and many more have confirmed their participation. To see the most current list please refer to www.ice-x.com.

Companies interested in exhibiting at ICE Europe 2025 can request stand options and prices, as well as reserve their stand space online at www.ice-x.com. Swift booking is recommended as premium locations are selling out.

ICE Awards

The prestigious ICE Awards, honouring outstanding achievements in the converting industry, will be reemerging at ICE Europe 2025. The ICE Awards will honour exhibiting companies from the converting industry, tackling present-day challenges of the industry, for best practice, excellence, innovation, and outstanding performances.

More details will be published in the run-up to the show.

Co-located Event

Attendees can benefit from increased opportunities and synergies as ICE Europe will take place parallel to [CCE International](#), Europe's key event for the corrugated and folding carton industry, which in 2025 will also feature an enhanced print experience.

Attendees can attend ICE Europe 2025 in halls A5 and A6, while CCE International will take place in hall A4 at the Munich Trade Fair Centre in Germany.

Further updates on the event and supporting programme will be posted on the show website as preparations progress.

www.ice-x.com

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About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of [RELX](#), a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com