

April 2025

## **ICE Europe 2025: The Global Marketplace for the Converting Industry Delivers Another Successful Edition**

The 14th edition of ICE Europe, the world's leading exhibition for the conversion of flexible, web-based materials such as paper, film, and foil, recently drew to a close, reaffirming its position as the premier meeting place for the industry. Over the course of three days, the event brought together thousands of professionals from around the world to explore the latest technological advancements, establish new business relationships, and strengthen industry networks.

With **320 exhibitors from 22 countries** covering **22,000 sqm**, ICE Europe 2025 delivered a dynamic and bustling environment featuring live machinery demonstrations, high-level discussions, and valuable supplier-buyer meetings. The event welcomed **4,502 trade visitors from 55 countries**, with the largest visitor groups coming from Germany, Italy, Austria, Switzerland, Poland, Spain, the United Kingdom, Czech Republic, Turkey, and France.

These professionals represented key sectors such as coating and laminating, slitting and rewinding, print technology, test and measurement, finishing, drying and curing, and materials processing, reinforcing ICE Europe's role as the central marketplace for the converting industry.

"ICE Europe 2025 has once again proven to be the heartbeat of the global converting industry. The show floor was alive with energy, as exhibitors and visitors engaged in meaningful discussions, forged valuable partnerships, and explored cutting-edge solutions. What truly sets ICE Europe apart is the quality of connection. It's not just about high visitor numbers, but about bringing together decision-makers, technical specialists, and innovators who are here to drive real business forward. The feedback from exhibitors confirms that this is the event where deals are made, new solutions are unveiled, and the future of converting takes shape." – Patrick Herman, Event Director for Converting, Paper and Print Events at RX.

### **The ICE Awards 2025: Recognising Excellence in Industry Progress**

One of the highlights of this year's event was the ICE Awards 2025, hosted by RX in collaboration with C2 Magazines. The ceremony celebrated outstanding achievements and pioneering technologies in the converting industry, with winners determined through a verified online voting process that garnered more than 3,800 votes. Patrick Herman, Event Director, and Bettina Maurer, Editor-in-Chief of C2 Magazines, had the honour of presenting the ICE Awards 2025 to the deserving recipients.

The 2025 award winners are:

- Workflow Connectivity & Automation: **INOMETA GmbH** (45.3% of the votes) for its innovative automation solutions

- Sustainability: **tesa SE** (35.4% of the votes) for its cutting-edge eco-friendly converting products
- New Technology: **Nicely Machinery Development Co., Ltd** (12.2% of the votes) for its breakthrough developments in production efficiency

The ICE Awards continue to celebrate excellence in technological innovation, reinforcing the industry's drive towards more efficient, sustainable, and advanced converting solutions.

### **ICE Conference: A New Platform for Industry Insights**

For the first time, ICE Europe introduced the ICE Conference, a dedicated forum for knowledge exchange and discussion on emerging trends. Leading industry experts from companies such as HP, Koenig & Bauer, and Fraunhofer IVV shared insights on key topics including digital printing, automation, sustainability, and next-generation packaging solutions. The conference proved to be a valuable addition, complementing the exhibition's hands-on business environment with deep-dive discussions on the future of converting technology.

### **Looking Ahead to the Next Show**

The success of ICE Europe 2025 has already generated strong interest for the next edition, with many exhibitors confirming their participation early. The next ICE Europe will take place from **9 – 11 March 2027** at the **Munich Trade Fair Centre**.

For further updates and information on ICE Europe, visit: [www.ice-x.com](http://www.ice-x.com)

### **ENDS**

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#### **About RX**

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit [www.rxglobal.com](http://www.rxglobal.com).